A person in a black shirt

Description automatically generated with medium confidence

Sdsfgdsfg

Age – 23

Work – Professional Skater

Family – Single; No Kids

Location – Los Angeles, CA

Character – Care-free

Goals

* Book hotel stays in advance for all dates on competition schedule.
* To live as free as possible (meaning financially).
* To be acknowledged and appreciated for bringing continued business.

Frustrations

* Difficulties with booking several dates in advance, according to schedule.
* Little to no incentives for repeated bookings or stays.
* Unsatisfied with other services.

BIO

Doug’s passion for skating started when he was the ripe age of 10 years old. By the time Doug was 16, he was considered a threat in the skating world. Now, Doug competes professionally, taking part in Xtreme Sport events around the world. Since traveling is his number one activity, he needs a reliable service to give him the best options for booking his stays. It should be mentioned that Doug is somewhat of a cheapskate, so he’s constantly looking for a deal, discount, or freebee if available. His wallet is full of membership and reward program cards.

PERSONALITY

Introvert Extrovert

Thinking Feeling

Sensing Intuition

Judging Perceiving

***“Set yourself free and live***

***off the fat of the land! ”***

**DOUG ANDREWS**